

Pricing Magazine Distribution

211,000+ Locations

Who can I reach?

Primary Business:

- Convenience/Petroleum Store (Chain)
- Liquor Stores
- Convenience Single Store
- Tobacco & Vape Stores
- College Store
- Airports/Newspaper
- Mass Merchandiser
- Drugstores
- Warehouse/Membership Club
- Distributor/Wholesaler
- Supplier/Manufacturers
- Consultant
- Association

Ad Type	Non-Bleed (within margins)	Ad Specs
Spread	15"W x 9.75"H	Bleed: 17.25"W x 10.75"H Trim: 17"W x 10.5"H
1/2 Horizontal Spread	15"W x 4.5"H	Bleed: 17.25"W x 5.5"H Trim: 17"W x 5.25"H
Full Page	7.5"W x 9.75"H	Bleed: 8.75"W x 10.75"H Trim: 8.5"W x 10.5"H
2/3 Vertical	4.9"W x 9.25"H	—
1/2 Horizontal	7.4"W x 4.5"H	Bleed: 8.75"W x 5.5"H Trim: 8.5"W x 5.25"H
1/2 Vertical	3.6"W x 9.25"H	—
1/3 Vertical	2.375"W x 9.25"H	Bleed: 3"W x 10.75"H Trim: 2.875"W x 10.5"H
1/3 Square	4.875"W x 4.8"H	—
1/4 Vertical/Square	3.625"W x 3.7"H	—

Rates (net pricing)	1x	3x	6x	9x	12x	18x
Spread	\$30,250	\$30,000	\$29,750	\$29,500	\$29,000	\$28,000
Full Page	\$15,500	\$15,250	\$15,000	\$14,750	\$14,500	\$14,000
2/3 Page	\$10,500	\$10,400	\$10,300	\$10,200	\$10,100	\$10,000
1/2 Page	\$8,500	\$8,400	\$8,300	\$8,200	\$8,100	\$8,000
1/3 Page	\$6,500	\$6,400	\$6,300	\$6,200	\$6,100	\$6,000
1/4 Page	\$5,500	\$5,400	\$5,300	\$5,200	\$5,100	\$5,000

AD SIZES/MAGAZINE TRIM SIZE: 8.5"W X 10.5"H

